



**S.N.D.T. COLLEGE OF ARTS AND SCB COLLEGE OF COMMERCE AND  
SCIENCE FOR WOMEN  
CHUCHGATE, MUMBAI**

**Departmental Activity Report: Beach Clean-up Drive at Mahim Beach**

**Organized by:** Arthonomics Club, SNDT College of Arts, Commerce, and Science for Women, Churchgate, Mumbai

**Date:** February 25, 2024

**Objectives:**

**Environmental Conservation:** To contribute to the preservation of marine ecosystems and promote cleanliness and sustainability at Mahim Beach.

**Community Engagement:** To encourage students from various academic levels to actively participate in community service initiatives and foster a sense of responsibility towards the environment.

**Collaborative Effort:** To collaborate with Sparkling Wings NGO Campaign Group to maximize the impact of the clean-up drive and raise awareness about the importance of beach cleanliness.

**Participants:**

Approximately 15 to 20 students from various academic levels, including BA and B. Com sections, participated in the clean-up drive, demonstrating their commitment to environmental conservation.

Two teachers from the Department of Economics, along with the Heads of Department for Economics at both undergraduate and postgraduate levels, provided guidance and support to the students.

The Head of Department of the Commerce Department and faculty members from the Commerce Department also actively participated in the event, showing interdisciplinary collaboration.

**Activities:**

**Beach Clean-up:** Participants engaged in collecting litter and debris from Mahim Beach, focusing on areas prone to pollution and littering. They worked together to clean up the shoreline and remove trash to restore the natural beauty of the beach.

**Awareness Campaign:** Collaborating with Sparkling Wings NGO Campaign Group, students and faculty members conducted an awareness campaign to educate beachgoers and passers-by about the importance of responsible waste disposal and the detrimental effects of marine pollution.

**Data Collection:** Participants documented the types and quantities of waste collected during the clean-up, contributing valuable data for environmental research and advocacy efforts.

**Outcome:**

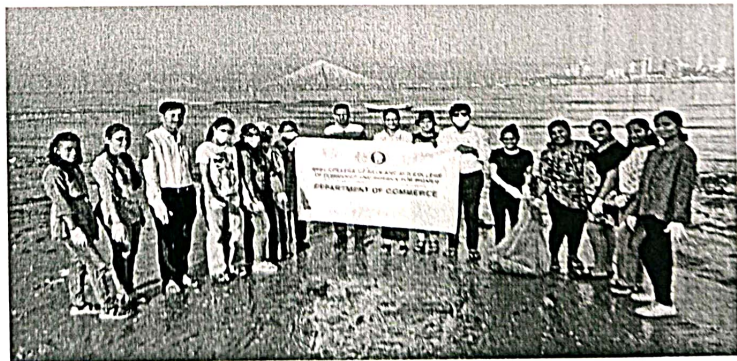
**Environmental Impact:** The clean-up drive significantly reduced the amount of litter and debris polluting Mahim Beach, contributing to the conservation of marine ecosystems and the protection of coastal wildlife.

**Community Involvement:** The participation of students, faculty members from the Department of Economics, and the Commerce Department demonstrated a strong commitment to environmental stewardship and community service, inspiring others to take action towards a cleaner environment.

**Collaborative Success:** By partnering with Sparkling Wings NGO Campaign Group, the Arthonomics Club leveraged collective resources and expertise to maximize the impact of the clean-up drive and amplify the message of environmental awareness and conservation.

**Educational Experience:** The clean-up drive provided students and faculty members with a hands-on learning experience in environmental conservation and community engagement, fostering a sense of responsibility and empowerment to make a positive difference in their surroundings.

The Beach Clean-up Drive at Mahim Beach organized by the Arthonomics Club in collaboration with Sparkling Wings NGO Campaign Group was a successful initiative, highlighting the college's commitment to environmental sustainability and community service through interdisciplinary collaboration.



  
**Principal (Add. Charge)**  
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